

TECH@TUCK

Mobile Interactivity: Why Should Business Managers and Consumers Care? Thursday, April 24, 2003

- 11:30–1:30 Demo/Display of Mobile Interactive Devices (Stell Hall – Tuck School)
*Apple Computer, Inc., Dell Computer Corp., Microsoft Corporation,
Motorola, Newbury Networks, Nokia, Numbersonly and Palm.*
- 1:30–2:30 Career Discussion
(General Motors classroom – Byrne Hall – Tuck School)
Start-up vs. Large Tech—Career Hot Spots for MBAs
- 4:30–5:45 Panel (Barclay classroom – Murdough – Tuck School)
Mobile Services: Why Should Businesses and Consumers Care?
Moderator: Stephen Wellman, FierceWireless
Panelists:
- Jim DeBelina, Motorola
 - Joe Gensheimer, Cometa Networks
 - Bob Maher, Microsoft
 - Jim Slaby D’83, Forrester Research
- 5:45–6:30 Tuck Tails Reception (Stell Hall – Tuck School)
*(Join us after the panel for Tuck Tails sponsored by the
Armed Forces club in honor of our troops.)*